

WEBS6202 Exam Template

1. Please refer to the report [names report/material]. You have been asked to write [type of document] for [person/organisation] who needs advice about how this relates to the Web or a Web Science issue.

a) From a multidisciplinary range of sources assemble and comment on relevant material that will form the evidence base for your advice. Briefly critique each source in terms of quality and provenance. *This material will inform your later answers.* (20 marks)

This is the spadework that allows students to answer the rest of the question; the marks reflect the fact that the students have been given the report in previous weeks and have had time to prepare a relevant reading list. They also have access to Web resources in the exam.

Marks will be given for identifying relevant resources, which must be drawn from an appropriate range of material rather one specific area or source. Credit will be given for critical appraisal of the evidence, showing understanding of possible bias, quality issues and strength/limitations.

FOR GUIDANCE, 1 MARK PER RELEVANT, JUSTIFIED, CRITIQUED SOURCE. Note *there must be more than a perfunctory justification/critique to earn the mark to counter "mass citation-bombing" for gaining maximum marks.*

b) Create a comprehensive, impartial list of the pros/cons and relevant issues that you would need to consider on the subject. *Clearly indicate how each issue is drawn from the sources in part (a).* (30 marks)

Marks will be awarded for critical appreciation of both positives and negatives that need to be considered. Answers should show awareness of the range of possible stakeholders and issues raised for them. Marks will be awarded for demonstrating an understanding of a range of disciplines and perspectives, and for identifying relevant practical, social and technical arguments.

FOR GUIDANCE, 1 MARK PER RELEVANT (SOURCED) POINT OR JUSTIFICATION. There must be a more than a perfunctory justification/explanation of each point, especially where

tables or lists are extensively used

- c) Write a document (about 1000 words) for the person/organisation, explaining the key issues for consideration. (Marks will be allocated for a well presented argument that integrates a range of evidence to provide an understanding of the key issues raised.) (40 marks)

The marks reflect that this is the key learning outcome from the course – the ability to quickly synthesise a response that encompasses a broad set of perspectives to an issue. Marks will be allocated for appropriately expressed arguments, appropriately chosen from the previous material.

10 marks for presentation:

- readable, accessible to this audience
- meets the brief
- appropriate format and genre

10 marks for relevant evidence marshalled

- identify
- used appropriately
- range of sources
- integrate/synthesise

10 marks for structure of argument

- logical
- coherent

10 marks to demonstrating

- understanding of the key issues raised by the report and
- the ability to tailor this brief to the needs of the specific audience

- d) Create a bullet list of the THREE most important points that you think the person should understand, explaining your reasoning. (10 marks)

This question provides the students with an opportunity to summarise the key points from a larger body of evidence / argument.

1 mark for each valid point, 2 marks for brief justification + extra.